



**CENTRE FOR EUROPEAN STUDIES**

ALEXANDRU IOAN CUZA UNIVERSITY of IAȘI



**EURINT  
2015**

**INTERNATIONAL CONFERENCE**



**REGIONAL DEVELOPMENT AND INTEGRATION.  
NEW CHALLENGES FOR THE EU**

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**EURINT 2015 | May 21 - 23 | Iași - ROMANIA**

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**Lifelong  
Learning**

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## CONFERENCE PROGRAMME

### May 21, 2015

- Arrival of participants in Iași
- Informal meeting: the invited lecturers and the scientific committee of the conference

### May 22, 2015

<b>08:30-09:45</b>	<b>Registration of participants &amp; Coffee</b> Senate Hall – “A” Building
<b>10:00-10:10</b>	<b>Opening Ceremony</b> Senate Hall – “A” Building  <b>Welcoming remarks</b> <ul style="list-style-type: none"> <li>○ <b>Gabriela Carmen PASCARIU</b>, Head of the Centre for European Studies - Alexandru Ioan Cuza University of Iași</li> </ul>
<b>10:10-12:00</b>	<b>Keynote lecture</b> - Senate Hall – “A” Building <b>Florence HUART</b> - Associate Professor, Lille 1 University Science and Technology <i>Towards deeper European integration: Is there a case for an EU-wide unemployment insurance?</i>  <b>Gabriela DRĂGAN</b> - Director general, European Institute of Romania (IER) <i>Continuity versus discontinuity in the EU Eastern Neighborhood. Reforming the ENP/EaP</i>
<b>12:00-13:30</b>	<b>Lunch</b> Lobby of “I” Building
<b>13:30-19:00</b>	<b>Parallel sessions</b> “I” Building

**16:00-16:15** | **Coffee break**  
Lobby of "I" Building

**20:00** | **Dinner**

## May 23, 2015

**09:00-12:00** | **Parallel sessions** (The same chairs and rooms as in the first day)  
"I" Building

**11:30-12:00** | **Closing Session**  
Room I.1. - "I" Building

**12:00-13:00** | **Lunch**  
Lobby of "I" Building

**14:00-15:00** | **Round table:** *Regional development in the European Union. Economy, territoriality, policies*

# PARALLEL SESSIONS

## **SESSION 1:**

**Economy and regional development in the EU**

“I” Building, Room I.1

## **SESSION 2:**

**The European Union as a Model for Regional Integration**

“I” Building, Room I.2

## **SESSION 3:**

**European economic governance: achievements and prospects**

“I” Building, Room I.3

## **SESSION 4:**

**The EU as regional and global player**

“I” Building, Room I.4

**SESSION 1:**  
**Economy and regional development in the EU**  
“I” Building, Room I.1

**Chairs:**

Florence HUART, Lille 1 University Science and Technology

Maurice GUYADER, Université Paris 3 Sorbonne Nouvelle

Ramona ȚIGĂNAȘU, Alexandru Ioan Cuza University of Iași

**Friday, May 22, 13:30 – 19:00**

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1. **Maurice GUYADER** (Université Paris 3 Sorbonne Nouvelle) - *Failures and successes of regional and cohesion Policies of the EU*
2. **Constantin-Marius APOSTOAIIE, Costică MIHAI, Alexandru MAXIM** (Alexandru Ioan Cuza University of Iași) - *A bibliometric analysis on EU and global research on the environmental impact of cities*
3. **Cristina BATUSARU, Alexandra OȚETEA, Mihai Aristotel UNGUREANU** (Lucian Blaga University of Sibiu) - *7 years of European funding in Romania - between success and failure*
4. **Jozsef BENEDEK** (Babeș-Bolyai University) - *Regional Development and the transformation of the spatial economic structure in Romania*
5. **Patricia Elena BERTEA, Anca Mihaela ZETIU** (Alexandru Ioan Cuza University of Iași) - *How a tourist destination may become a brand by means of events – a case study on Iasi as a candidate for European Cultural Capital 2021*
6. **Irina BILAN** (Alexandru Ioan Cuza University of Iași) - *Economic Consequences of Public Debt. The Case of Central and Eastern European Countries*
7. **Ioana Maria BUCERZAN** (Bucharest University of Economic Studies) - *The propagation of insolvency among business in Romania*
8. **Veronika CHALA** (Pridniprovsk State Academy of Civil Engineering and Architecture) - *Creative Economy Development in EU and Eastern associated members: Internationalization and localization processes*
9. **Andrew Anzur CLEMENT** (Université Libre de Bruxelles) - *The news of an “ever closer Union”? Theorizing a framework of narrative framing in media as fomenting resistance to EU integration*
10. **Sergiu-Bogdan CONSTANTIN, Mihaela-Nicoleta BĂCANU** (Bucharest University of Economic Studies) - *Study on tax revenues in Romania as contributor to the European Union budget*

11. **Teodor DIMA** (Bucharest University of Economic Studies) - *The Economics of "Big Five" European Football Leagues*
12. **Petronela-Daniela FERARU** (Alexandru Ioan Cuza University of Iași) - *Integration of migration as a factor of regional economic development and European Union*
13. **Romeo-Victor IONESCU** (Danubius University of Galati) - *European Economy vs the trap of the Europe 2020 strategy*
14. **Sergey LISNYAK** (Alexandru Ioan Cuza University of Iași) - *Literature review: the concept of resilience and its assessment in the context of economic dimension*
15. **Mihaela ONOFREI, Elena CIGU** (Alexandru Ioan Cuza University of Iași) - *Regional economic sustainable development in EU: Trends and selected issues*
16. **Silvia PALASCA** (Alexandru Ioan Cuza University of Iași) - *Living standards in Europe. A regional view*
17. **Aurelian Petruș PLOPEANU, Elisabeta JABA, Christiana Brigitte BALAN, Ioan-Bogdan ROBU** (Alexandru Ioan Cuza University of Iași) - *Statistical assesment of the determinants of quality of Growth Index. Evidence from Central and Eastern European developing countries after 1990*

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**Saturday, May 23, 09:00 – 12:00**

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1. **Maria Claudia PREDA** (Bucharest University of Economic Studies) - *The knowledge user profile in the rural area of Romania*
2. **Maja PULIC** (Sarajevo School of Science and Technology) - *Regional development in EU's border areas: Croatia as a regional model for destination branding strategy in Bosnia and Herzegovina*
3. **Ilkhom SHARIPOV** (Alexandru Ioan Cuza University of Iași) - *Contemporary Economic Growth models and theories: A literature review*
4. **Oana-Ramona SOCOLIUC, Ion POHOAȚĂ, Delia-Elena DIACONAȘU** (Alexandru Ioan Cuza University of Iași) - *Romania's integration outcomes in the EU in the light of path dependence phenomenon*
5. **Mihai TALMACIU** (Alexandru Ioan Cuza University of Iași) - *The influence of cultural variables on sustainable development. An analysis in the European context*
6. **Mara URSACHE** (Romanian Academy, Iasi Branch) - *Niche tourism markets – means of enhancing sustainable economic development in EU's Eastern periphery*
7. **Ștefana VARVARI, Marius CRISTEA** (Babeș-Bolyai University) - *Regional Development through growth and Urban Development poles in Romania*
8. **Sinziana BĂLȚĂTESCU** (Alexandru Ioan Cuza University of Iași) - *Behavioral inputs to the theoretical approach of economic crisis*

**SESSION 2:****The European Union as a Model for Regional Integration**

"I" Building, Room I.2

**Chairs:**

Ana-Maria BERCU, Alexandru Ioan Cuza University of Iași

Mihaela TOFAN, Alexandru Ioan Cuza University of Iași

Cristian ÎNCALȚĂRĂU, Alexandru Ioan Cuza University of Iași

**Friday, May 22, 13:30 – 19:00**

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1. **Dana BAKO, Ștefana VARVARI** (Babeș-Bolyai University) - *A Critical Approach of the European Funds absorption for the 2007-2013 Programming Period: Case Study - The Regional Operational Programme for Romania*
2. **Corina BARBAROS** (Romanian Academy, Iași Branch) - *Domestic politics and European politics issues within European elections 2014. Romanian Case*
3. **Ludmila BORTA** (Alexandru Ioan Cuza University of Iași) - *The EU's neighborhood trade arrangements*
4. **Oleg BUGA, Natalia MELNIC** (Alec Russo State University of Bălți) - *The advantages and disadvantages of the association of the Republic of Moldova to the European Union*
5. **Mihaela CATANĂ** (Titu Maiorescu University) - *Regulating labour through temporary employment agency in European Union law and national law*
6. **Radu CIOBANU** (Alexandru Ioan Cuza University of Iași) - *The role of European regions in the area of Sustainable Development. A comparative analysis between Romania, Poland and Bulgaria*
7. **Adrian-Gabriel CORPADEAN** (Babeș-Bolyai University) - *The Role of the Committee of the Regions in the implementation of "Europe 2020": Mechanisms, actions, prospects*
8. **Lilla Etelka DOHI TREPSZKER** (Babeș-Bolyai University) - *Civil, religious and industrial architecture of the Transylvanian Jews*
9. **Viktoriia DONCHENKO** (Sumy State Pedagogical University, Ukraine) - *University international cooperation as a means for Regional integration and Development*
10. **Constantin HĂLĂNGESCU** (Romanian Academy, Iași Branch) - *Internationalization in Emerging Europe through the Bologna Process. A post-crisis perspective*
11. **Ciprian IFTIMOAEI** (Alexandru Ioan Cuza University of Iași) - *The role of political elites in promoting Good Governance. Romania in a regional context*
12. **Adina DORNEAN** (Alexandru Ioan Cuza University of Iași) - *Financing regional development through European funds. A review of the effects in Romania (2007-2013)*



13. **Ștefania-Andra SIMIONESCU** (Alexandru Ioan Cuza University of Iași) - *Greece faces a Yin-Yang development phase*
14. **Andreea MAHA** (Alexandru Ioan Cuza University of Iași) - *The online presence of Romanian hotels. Emphasis on the hotels from the North-East Region of Romania*
15. **Veronica GARBUZ** (National Institute for Economic Research, Chișinău), **Ana-Maria BERCU** (Alexandru Ioan Cuza University of Iași) - *The workforce and economic competitiveness of Republic of Moldova in European context*
16. **Gabriela Carmen PASCARIU, Ramona ȚIGĂNAȘU** (Alexandru Ioan Cuza University of Iași) - *New approaches in regional growth patterns based on the resilience concept*

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**Saturday, May 23, 09:00 – 12:00**

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1. **Cristina Gabriela DUMITRU, Andrei Marius SANDU** (Bucharest University of Economic Studies) - *Sustainable strategic directions of Regional Development in Romania in the context of European Union integration*
2. **Vladlen MAKOUKH, Irina APARINA** (National Institute for Strategic Studies) - *V4 and EU integration Process: Case of Ukraine*
3. **Costică MIHAI, Alexandru MAXIM, Constantin-Marius APOSTOAIIE** (Alexandru Ioan Cuza University of Iași) - *The European environmental protection strategy – a sustainable development model for the macro-regions of The World*
4. **Ana MOCANU-SUCIU** (Lucian Blaga University of Sibiu) - *Cancellation of administrative irrevocable acts*
5. **Ada-Iuliana POPESCU** (Alexandru Ioan Cuza University of Iași) - *Financing democracy or corruption? Political party financing in the EU's Southeastern and Eastern member states*
6. **Mirela-Adriana RUSALI** (Institute of Agricultural Economics - Romanian Academy) - *Patterns of the agricultural income and impact of structural changes post-enlargement among EU states*
7. **Gheorghe RUSU, Mihai BUMBU, Tudor ROBU** (Moldova State University, Chișinău) – *Republic of Moldova association in UE: problems, solutions*
8. **Nicolae-Horia TIT** (Alexandru Ioan Cuza University of Iași) - *How far have we reached in European cooperation in civil matters? A view on European Enforcement*
9. **Oana-Maria TUCALIUC, Paul-Cristinel VERESTIUC** (Alexandru Ioan Cuza University of Iași) - *Local level implementation of the EU air quality policy*
10. **Elena-Mădălina VĂTĂMĂNESCU, Elena-Alexandra GORGOS** (National University of Political Studies and Public Administration), **Andreia-Gabriela ANDREI** (Alexandru Ioan Cuza University of Iași) - *New media as a catalyst of the European identity*

**SESSION 3:****European economic governance: achievements and prospects**

“I” Building, Room I.3

**Chairs:**

Mihaela IFRIM, Alexandru Ioan Cuza University of Iași

Andreea IACOBUȚĂ, Alexandru Ioan Cuza University of Iași

**Friday, May 22, 13:30 – 19:00**

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1. **Florin Teodor BOLDEANU, Mădălin-Sebastian ION** (Lucian Blaga University of Sibiu) - *The macro-regional framework and diversity in Europe*
2. **Mădălina CARAUS, Mirela Călugăreanu, Anne-Marie BARTALIS, Mihai Aristotel UNGUREANU** (Lucian Blaga University of Sibiu) - *Underground Economy: a price to pay or a risk assumed by Romania*
3. **Raluca-Irina CLIPA** (Alexandru Ioan Cuza University of Iași) - *Conceptual and Methodological analysis in the study of Regional Development in EU and, in particular, in Romania*
4. **Valentin COJANU, Alexandru GAVRIS, Raluca POPESCU** (Bucharest University of Economic Studies) - *Policy convergence in European emerging polities: a content analysis on selected cross-border cooperation structures*
5. **Tatiana COVALSCHI, Lilia ROTARU** (Moldova State University, Chișinău) - *European Union Budget- A tools for economic governance*
6. **Rodica CRUDU** (Academy of Economic Studies of Moldova) - *Economic crisis and economic disparities in European Union*
7. **Delia-Elena DIACONAȘU** (Alexandru Ioan Cuza University of Iași) - *Regional insights of financial integration in the enlarged Europe*
8. **Corneliu DURDUREANU** (Petre Andrei University of Iași) - *Taxation in the context of European economic governance*
9. **Simona Elena IAGAR** (Bucharest University of Economic Studies) - *Implications of Banking Supervision across European Monetary Union, a sovereign debt crisis update*
10. **Mihaela IFRIM** (Romanian Academy, Iasi Branch) - *What should not do the emerging economies in recession. Lessons from abroad*
11. **Iulian IHNATOV, Nicu SPRINCEAN** (Alexandru Ioan Cuza University of Iași) - *Is CAPM an Efficient Model? The Advanced versus Emerging Markets Case*
12. **Tudor Gherasim SMIRNA** (Romanian Academy, Iasi Branch) - *The Failure of the First Romanian Central Bank: Bad Design, Bad Luck, or Both?*

13. **Mircea ASANDULUI, Dan LUPU** (Alexandru Ioan Cuza University of Iași) - *Comparative assesement of efficiency in European Funds absorption by regions in Eastern European countries*
14. **Alina LUCA, Xenia Patras, Florin Alexandru Luca** (Grigore T. Popa University of Medicine and Pharmacy, Iasi, Romania) - *Development of pediatric medical branding using the new technology*
15. **Cristian ÎNCALȚĂRĂU** (Alexandru Ioan Cuza University of Iași), **Adrian Vasile HORODNIC, Doru Lucian BOTEZAT, Liviu OPREA** (Grigore T. Popa University of Medicine and Pharmacy, Iasi, Romania) - *Is health condition associated with economic development? Evidence from Romanian regions*
16. **Andreea-Oana IACOBUȚĂ, Mircea ASANDULUI** (Alexandru Ioan Cuza University of Iași) - *Cultural values and Regional Development in Romania*
17. **Loredana SIMIONOV** (Alexandru Ioan Cuza University of Iași) - *The EU and Russia dialogue in the context of a New Cold War - a discourse analysis*
18. **Sorin MAZILU** (Alexandru Ioan Cuza University of Iași) - *Principles of creativity based development for the Central and Eastern European countries*

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**Saturday, May 23, 09:00 – 12:00**

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1. **Alexandru MAXIM, Costică MIHAI, Constantin-Marius APOSTOAI** (Alexandru Ioan Cuza University of Iași) - *Assessing the issue of energy poverty in the context of Romania*
2. **Igor ROTARU** (Alexandru Ioan Cuza University of Iași) - *Smart specialisation in the less advanced regions. What are the key challenges?*
3. **Raluca Emilia CHIRCULESCU** (Bucharest University of Economic Studies) - *Implementation strategies for environmental risk management through the Global Europe 2050*
4. **Adrian-Daniel STAN, Brîndușa-Nicoleta PINCU** (Babeș-Bolyai University) - *Will the EU's boat float in murky post-crisis waters? An assessment of EU's economic and financial agenda*
5. **Mihaela TOFAN** (Alexandru Ioan Cuza University of Iași) - *EU efforts for identifying the optimal banking regulation*
6. **Claudiu ȚIGĂNAȘ, Ana Iolanda VODĂ** (Alexandru Ioan Cuza University of Iași) - *Improving quality in the European Health Care system*
7. **Ramona ȚIGĂNAȘU** (Alexandru Ioan Cuza University of Iași) - *Towards a resilient governance for boosting economic development in CEE countries*
8. **Andreea-Oana IACOBUȚĂ, Livia BACIU** (Alexandru Ioan Cuza University of Iași), **Corneliu GUTU** (ASEM Chisinau) - *Fiscal Policy, institutional quality and economic recovery in EU countries*

9. **Laura DIACONU (MAXIM), Corneliu DIACONU, Andrei MAXIM** (Alexandru Ioan Cuza University of Iași) - *The evolution of the medical system and health status in Romania after the collapse of communism*

## SESSION 4: The EU as regional and global player

“I” Building, Room I.4

### Chairs:

Lucian DÎRDALĂ, Alexandru Ioan Cuza University of Iași

Loredana SIMIONOV, Alexandru Ioan Cuza University of Iași

### Friday, May 22, 13:30 – 19:00

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1. **Ludmila COADĂ** (Free International University of Moldova) - *The Eastern Partnership Region and the Challenge for the EU*
2. **Sebastian ENEA** (Romanian Academy, Iasi Branch) - *Are international trade flows a vector of globalization?*
3. **Mircea-Cristian GHENGHEA** (Alexandru Ioan Cuza University of Iași) - *Romania and The Eurasian Union. Plans, predictions and perspectives*
4. **Roxana HINCUI** (Alexandru Ioan Cuza University of Iași) - *The EU's policy of Disarmament as part of its normative power*
5. **Attila IAKOB, Claudia DARABAN** (Babeș-Bolyai University) - *Foreign Policy on the Slopes of the Caucasus*
6. **Gabriela-Irina ION** (National University of Political Studies and Public Administration Bucharest, Romania) - *The European Union as a driver of regional cooperation in its Southern neighbourhood*
7. **Claudia-Anamaria IOV, Claudiu MARIAN** (Babeș-Bolyai University) - *Filling the governance gap in EU's Security: From policy to practice*
8. **Lucia IRINESCU** (Alexandru Ioan Cuza University of Iași) - *Promoting competitiveness by fighting against abuses of a dominant market position*
9. **Sebastian-Andrei LABEȘ** (Romanian Academy, Iasi Branch) - *Beyond BRICS – An emerging markets economic analysis*
10. **Larisa LUCHIAN** (Alexandru Ioan Cuza University of Iași) - *The reconfigurations of the contemporary World Economic Order. Determining the position of the European Union within the hierarchy of power Centres*
11. **Irina MANOLESCU, Ștefana MAFTEI, Carmen ARUSTEI** (Alexandru Ioan Cuza University of Iași) - *Gender equality in EU-funded programs: Global and regional issues*
12. **Marius MITRACHE** (Babeș-Bolyai University) - *The Challenges of Poland's Energy Policy. The search for an energetic security strategy in the context of a New Cold War*

13. **Victor NEGRESCU** (National School of Political and Administrative Studies) - *The EU development cooperation policies towards the countries in The Black Sea region*
14. **Lucian Dumitru DÎRDALĂ** (Mihail Kogălniceanu University) - *Turning soft? Scandinavian euroscepticism in search of respectability*
15. **Gabriel ANDRUSEAC, Liviu-George MAHA** (Alexandru Ioan Cuza University of Iași) *EU and Russia - between economic cooperation and economic sanctions*
16. **Ciprian ALUPULUI** (Alexandru Ioan Cuza University of Iași) - *The competences of regions: power vs. liability*

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**Saturday, May 23, 09:00 – 12:00**

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1. **Raluca-Anica ONUFREICIUC, Lăcrămioara MAFTEI** (Alexandru Ioan Cuza University of Iași) - *Establishment of the European Public Prosecutor's Office in order to combat fraud with E.U. funds - a necessity in the regional context or a disposal of competences?*
2. **Rodica PANAINTE** (Alexandru Ioan Cuza University of Iași) - *The Manifesto on European Criminal Procedure Law – Foundation for creating a common space of European criminal justice*
3. **Lilia ROTARU, Iulia CAPRIAN, Tatiana COVALSCHI** (Moldova State University, Chișinău) - *Implications of the Association Agreement with the European Union on Public Finance Management in the Republic of Moldova*
4. **Emiliana Oana TATARCAN** (Alexandru Ioan Cuza University of Iași) - *The UE as regional and global player*
5. **Alexandru VOICU, Ruxandra Laura BOȘILCĂ** (National University of Political Studies and Public Administration) - *All at sea or trimming its sails to the wind? The European Union's comprehensive approach in the fight against Somali piracy*

## SCIENTIFIC COMMITTEE

- Iordan BĂRBULESCU, National School of Political and Administrative Studies
- Mitchell BELFER, Metropolitan University Prague, Czech Republic
- Erhard BUSEK, Institute for the Danube Region and Central Europe
- Ludmila COADĂ, Free International University of Moldova
- Laure DELCOUR, French National School of Administration
- Lucian DÎRDALĂ, Alexandru Ioan Cuza University of Iasi, Romania
- Gabriela DRAGĂN, European Institute of Romania
- Adelaide DUARTE, University of Coimbra, Portugal
- Adam EBERHARDT, Centre for Eastern Studies, Warsaw, Poland
- Maurice GUYADER, Paris 3 Sorbonne Nouvelle University
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- Liviu George MAHA, Alexandru Ioan Cuza University of Iasi, Romania
- Inna MELNYKOVSKA, Justus Liebig University Giessen, Germany
- Teodor MOGA, Alexandru Ioan Cuza University of Iasi, Romania
- Tiiu PAAS, University of Tartu, Estonia
- Gabriela Carmen PASCARIU, Alexandru Ioan Cuza University of Iasi, Romania
- Giles POLGLASE, University of Kent, United Kingdom
- Alexandru Florin PLATON, Alexandru Ioan Cuza University of Iasi, Romania
- Virgil STOICA, Alexandru Ioan Cuza University of Iasi, Romania
- Ramona ȚIGĂNAȘU, Alexandru Ioan Cuza University of Iasi, Romania

## **ORGANIZING COMMITTEE & SUPPORT TEAM**

### *ORGANIZING COMMITTEE*

- Professor Gabriela Carmen PASCARIU – Coordinator
- Researcher Ramona ȚIGĂNAȘU
- Researcher Cristian ÎNCALȚĂRĂU
- Researcher Loredana SIMIONOV
- Lecturer Lucian DÎRDALĂ
- Professor Alexandru-Florin PLATON
- Associate professor Ana-Maria BERCU
- Associate professor Ludmila COADĂ
- Associate professor Andreea IACOBUȚĂ
- Associate professor Liviu George MAHA
- Associate professor Mihaela TOFAN
- Lecturer Mihaela IFRIM
- Lecturer Teodor MOGA
- PhD. Ciprian ALUPULUI
- PhD. Doru BOTEZAT
- PhD. Sorin MAZILU
- Cristina JITĂREANU
- Daniel MEREUȚĂ
- Răzvan BĂLAN

### *SUPPORT TEAM*

- Lucian CRIVOI
- Ovidiu GHERGUȚ
- Iulia POSTOLACHI
- Ștefania Andra SIMIONESCU



- **CES scientific publications**

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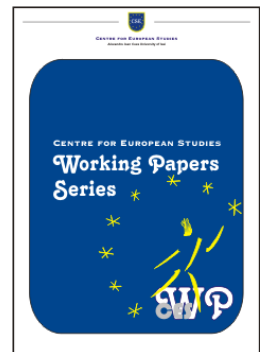
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